



Bi-Annual NEWSLETTER

Steps towards the Change....

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OPINION

“Guided by Gandhian values of Sarvodaya and self-reliance, we believe lasting change comes from strengthening people and local institutions. At Chetna Vikas, we strive to place communities at the center of change.”

Kumar Ranjan, Secretary, Chetna Vikas



IN THIS EDITION



Mr. Nishikant Dubey, MP, Lok Sabha at Mitti Pujan Samaroh



Special Health Camps on Skin disease



Exposure visit of 32 NGOs from Odisha to the Chetna Vikas Head Office.



Exposure Visit For Youth Leaders



District Level Campaign on World Day Against Trafficking



District Level workshop on Beti Bachao, Beti Padhao and PCPNDT

DIRECTOR SPEAKS

Dear Reader,

A warm Greetings!

It gives me great pleasure to present this edition of our bi-annual newsletter, reflecting Chetna Vikas's continued journey towards inclusive and sustainable community development. This edition of our bi-annual newsletter captures the collective progress we have made across communities during the last six months. From strengthening child protection systems and adolescent leadership to expanding women-led livelihoods, disability inclusion, health outreach and natural farming, our work continues to respond to real needs on the ground.

We are encouraged by the impact of initiatives such as the MPOWERED livelihoods project, special skin- diseases health camps, youth-led social action, adolescent empowerment programs, and the launch of the JIVA Natural Farming Project. Alongside programmatic growth, we have also strengthened our internal systems, governance and partnerships, enabling us to work with greater accountability and reach.

This work is possible because of the trust of communities, the commitment of our team, and the steady support of our partners and donors. Moving forward, we remain focused on strengthening impact and building empowered, resilient communities.

Rani Kumari





Exposure Visit of Odisha NGOs

Chetna Vikas hosted an exposure visit of 32 NGO representatives from Odisha, creating a platform for knowledge sharing and organizational learning. The visit aimed to provide participants with first-hand exposure to Chetna Vikas' organizational systems, development processes and good governance practices.

Participants visited different departments and attended presentations on the organization's journey, thematic focus, strategies & impact. Interactive sessions were held on financial management, human resources, governance, data management, monitoring & evaluation and fundraising and external engagement.

Under the JIVA Natural Farming Project, a *Mitti Pujan Samaroh* was organized to mark the project launch, honouring the Earth and celebrating natural farming. The inauguration was graced by Hon'ble MP Dr. Nishikant Dubey and Mr. Gautam Kumar Singh, Chief General Manager, NABARD Jharkhand.

Key activities under the project included a *Poshan Mela* with community members and children to promote awareness on nutritious grains and vegetables, capacity building trainings for farmers on natural farming practices, and exposure visits to strengthen learning. JIVA farmers visited Odisha through the organization *Darbar Sahitya Sansada* and participated in the *Mango Festival* in Ranchi, organized by NABARD, to gain market and crop diversification insights.

Support from Goonj

Received support from Goonj for community and needy girls for their marriage



Inauguration Ceremony



Exposure Visit of Farmers



Farmers at Mango

EMPOWERING THE ADOLESCENTS & YOUTHS

YOUTH ENGAGEMENT PROGRAM

One-day capacity building trainings strengthened leadership, facilitation, and problem-solving skills of 50 youth leaders and active youths.

Four-day cross-learning workshops enabled peer exchange, sharing of best practices, and learning from diverse experiences.

Exposure visits enhanced understanding of community development, resulting in increased confidence, local leadership, and youth role models.

32 youth-led social action projects successfully addressed local

SALIENT MILESTONES OF ADOLESCENTS PROGRAM

A Pathway for Sustainable Change

Employment: 8 adolescents from Madhupur secured jobs as Gramin Chowkidars and were recognized at a district-level event by the DSWO.

Career Guidance: 40 adolescents gained clarity on career options and future goals through structured counselling.

Education Support: 260 adolescents applied for the Azim Premji Scholarship, with 56 adolescents overcoming financial and social barriers to continue higher education.

Community Awareness: 78 adolescents led puppet show performances, spreading awareness on adolescent issues across schools in Madhupur.

Youth Advocacy: 44 adolescents participated in an inter-departmental workshop and raised their concerns before district officials.

Health Impact: 500 adolescents accessed SRHR counselling and HB testing through health camps, improving health awareness and wellbeing.

Career and Safety: 40 adolescents received career counselling and self-defence training to support future planning and personal safety.



Exposure Visits



Cross Learning Session



Capacity Building Session



Special Health Camp Adolescents



Appreciation by



Beti Bachao Beti Padhao Program



District Consultation Program on clcp

Adolescent girls designed Menstrual Health Training module

District Level Program on Beti Bachao, Beti Padhao



District Consultation Program on Child Trafficking

Awareness Camps for Govt. schemes



District level awareness for Human Trafficking & rescued children

Awareness for Child Marriage & Child Labour

Physical, Mental & Legal Support



SALIENT MILESTONES

Towards Child Protection

- **Community Engagement:** Regular adolescent, VO, task force, and CWPC meetings were conducted across Deoghar block (Deoghar district) and Pawapur and Tantri blocks (Dhanbad district).
- **Awareness and Campaigns:** Child rights, safety, anti-drug, child marriage and child labour awareness activities were carried out through rallies, Independence Day events and Shravani Mela outreach, reaching audiences at a pan-India level.
- **Government Scheme Awareness:** Community awareness camps were organized to improve access to government welfare schemes.
- **Child Protection and Trafficking:** District-level consultations and awareness programs were held on child trafficking, human trafficking, rescued children and CLCP.
- **Adolescent Empowerment:** Adolescent girls developed a menstrual health training module.
- **Girls' Rights Promotion:** District-level Beti Bachao, Beti Padhao programs promoted girls' education and protection.
- **Health and Nutrition:** Poshan Vatikas were developed in schools and 2 adolescent health camps were organized.
- **Adolescent Well-being:** A sports competition was organized at UMS Tantri, Dhanbad

HEALTH, SANITATION &

Special Health Camps for Skin Disease

We organized special skin health camps in Masalia block, Dumka, with support from the Sonathalia Family (SKS Capital and Research Pvt. Ltd.), focusing on AA communities with high prevalence of skin diseases. The intervention provided diagnosis, treatment hygiene awareness and hygiene kit distribution in villages affected by poor sanitation and occupational exposure, directly reaching **837 people**.



Special camps

Awareness Sessions

Through our SBIF Sanjeevani mobile medical van in 80 villages of 4 districts- Dumka, Sahibganj, Ranchi & Ramgarh.

- 21573 patients were treated.
- 59 Health Awareness Camps have been conducted.
- Swachh Bharat Initiatives have been done with 131 people.



Hygiene Kit Distribution

Visit of JDF team

Health Awareness Program

Patient treatment in our Van

Visit by Jiv Daya Foundation Representative in our Pre-school nutrition & education centre where we provide daily nutrition support to 230 children.

SPECIAL DAYS CELEBRATION



World Menstrual Hygiene Day

World Environment Day

World Day Against Child Labour

World Breast Feeding Week

National Sports Day

Independence Day Celebration



Livelihood Promotion



Awareness Campaign on Health and Hygiene

Green leaf Plate making training



Modi packing and product making training



Deworming

Smart Sakhi as a Jury member

The MPOWERED project is supporting 88 SHGs and 1,010 participants across 4 Panchayats in Raneshwar block, Dumka, strengthening women-led enterprises (green leaf plates, puffed rice, bamboo crafts, livestock (goatry, piggery) & BYP birds) through targeted capacity building, digital tools and infrastructure support. 55 MEGs are now actively engaged in market sales of diverse products, generating Rs. 10.19 lakh in revenue and Rs. 4.87 lakh in profit. Smart Sakhi Sumitra Hembram represented the project at a national-level event in Delhi- highlighting women's leadership at national-level. All participants were linked to key social protection and government livelihood schemes, securing convergence support worth Rs. 79.54 lakh.

IN THE VIEW OF MEDIA

घानि फाउंडेशन के संस्थापक अरविंद और निदेशक अनंगदेव सिंह का देवघर चेतना विकास में दो दिवसीय दौरा

मिट्टी-जल की रक्षा ही भविष्य की कुंजी : डा. निशिकांत मिट्टी

चेतना विकास व आम बगान मधुपुर के बीच हुआ उद्घाटन मैच

किशोरियों को आत्मरक्षा का जिला प्रशिक्षण

सुरक्षित मातृत्व व पारिवारिक समन्वय पर दिया गया जोर

नवाब इलाक़ा स्वयंसेवकों की बैठक का आयोजन एवं योग्य शिक्षण का आयोजन

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DISABILITY



Students received assistive devices by DC, Dumka

- 12 visually impaired children have been attending regular computer classes in our Tanya Computer Centre in Dumka
- 1 student was enrolled in an ITI college, creating an opportunity for higher education.
- 3 students received assistive devices from ALIMCO, including mobile phones and white canes, to support their education.
- 72 students have completed computer training at the centre.
- 8 students have successfully secured employment after completing the training.

THE IMPACT

Strengthening the Roots for Sustainable Growth

Through Dhvani Foundation's Niranthara Classic program and support of Rebuild India Fund, Chetna Vikas strengthened its governance, leadership and fundraising systems to build a sustainable future.

Our governance practices improved significantly. Board meetings increased from two to four per year and virtual participation started, ensuring wider engagement. Senior project team members began presenting thematic updates in board meetings. Board members also moved from advisory roles to active commitment, supporting women's entrepreneurship, adolescent digital literacy and child-marriage awareness.

Alongside governance, our fundraising and communication systems grew stronger. We improved our documentation & introduced structured donor communication. These efforts led to tangible results: new partnerships with Goonj and local institutions, support from family philanthropy, government and non-FC grants, new individual donors and support for a state-level event.

Internal accountability was strengthened through staff orientation and fully functional POSH and CPP committees. Today, Chetna Vikas is more organized, transparent and prepared to deepen its impact with women, youth, and rural communities.

