

# ANNUAL REPORT

## 2016-17



## **WE BELIEVE ...**

It takes everyone playing their part  
for a Progressive Society



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## Director's Message

The journey of Organisational evolution has been transitional and transformational in the last year. We have witnessed the journey in the field from ignorant and unaware people into active pressure groups.

The participants of our programmes are fortified to perceive their destiny in a new way that destiny is not a matter of chance it's a matter of choice. The activities of our organization have always been guided by the vision and mission of the organization, with the effective efforts of development actors and the participation from the other side as well.



The year 2016-17 has been a successful one with a lot of innovative ideas making the events successful. And these thriving years have been possible with your support, commitment of the team members of Chetna Vikas, our change agents at the field, our C.B.O members, generous donors, board members and all the stakeholders at different level.

I am deeply grateful to our 109 colleagues across 7 districts who work with tireless devotion and immense passion to deliver results for children and their communities. As we embark on yet another year towards advancing children's rights, Chetna Vikas continues to be deeply committed towards fostering meaningful change in the lives of the most vulnerable children and their communities.

And with that hope to continue to move forward towards achieving our vision and mission of bringing about lasting changes in their lives and building their capacity to function more effectively on the ground, we hereby present glimpse of the efforts, changes and means to achieve them in our annual report of 2016-17.

With a renewed commitment and positive energy, let's continue this journey because each one of us can make a difference and let's be the change.

21/1/2017

## History and Origin

Chetna Vikas was founded in the year 1985 by a team of young social activists who were actively engaged in the Sampurna Kranti Movement of Loknayak Jaiprakash and joined together to form this organization for the consciousness, empowerment and overall development of the disadvantaged section of the society on the values of peace, justice and equity. Chetna Vikas is founded on the basis of Gandhian ideology as it pertains to the alleviation of human sufferings and injustice and development of vulnerable people. The concept of SWARAJ and ANTODAYA are leading values for the organizational strategic plan.

Development Partners of Chetna Vikas are Tribal and economically backward section of the society, who are deprived of the developmental rights, the farmers who are living under subsistence farming and adversely affected by the agro environmental factors, persons with disabilities, the women and children who are deprived of their rights.



## Our Vision

A progressive and sustainable rural India, where in all people live peacefully and with dignity, enjoying social, political and economic equally as well as the right to livelihood, freedom of expression and equal opportunity for public participation.

## Our Mission

Empower the poor, disabled and disenfranchised in rural regions of Jharkhand State to achieve the Gandhian principle of 'Sarvodaya' (universal uplift). It employs right based, people centered, grass root and participatory methods to eliminate socio economic inequality, promote health, nutrition and well-being. Facilitate self-reliance, enable local self-governance, ensure national resource management and promote people's.

## Our Strategy

Developing a process of empowerment following a right based approach towards bringing the marginalized and vulnerable into mainstream of Society.



## Organizational Profile

Name of the Organization : CHETNA VIKAS  
 Organization address : Lok Nayak Bhawan  
 Bypass Road, Baijnathpur (Rampur)  
 Deoghar - 814112 (Jharkhand)  
 Date of establishment : 14/05/1987  
 Contact details : Email - Chetnavikas1985@gmail.com  
 Contact No. : 9304060474  
 Website : www.chetnavikas.in

Registration no. and date of registration  
 under Society registration act : Year : 1987, dtd. : 14/05/1987  
 Type of Registration : Society  
 Registration No. Under FCRA : FCRA No. - 337680011/ Dtd. 24/10/2002  
 PAN No. : AAATC3120H  
 Income Tax Registration No.  
 under section 12A : IT/Tech/12A/96-97/3722-24/ dtd.02.09.97

## Supporting Agencies



## Geographic Priorities



### Thematic Area :

- ▶ Education
- ▶ Health
- ▶ Livelihood
- ▶ Women Empowerment
- ▶ Child Protection
- ▶ Disability
- ▶ Strengthening of Community Based Organization
- ▶ Networking and Advocacy

### Present Working Area :

- ▶ Deoghar
- ▶ Dhanbad
- ▶ Dumka
- ▶ Girdih
- ▶ Sahibganj
- ▶ Jamtara
- ▶ Banka



## Chetna Vikas in 2016-17

### WE WORKED IN

VILLAGES **980**

ACROSS DISTRICTS **7**

### REACHING OUT



**42,790** Households



**3517** Children



**3610** Youth



**23500** Women



**3755** Visually impaired & differently able

## Education

'Education for all' with this aim Chetna Vikas with the support from various funding agencies has been working to strengthen the School system to assure 100 % enrollment of children of all categories (SC/ST/PWDs). To achieve the universal education Chetna Vikas has been implementing an inclusive approach in education sector and creating a platform for each and every child to enjoy the 'Right to Education'.



## Key Achievements in Education

Number of visually impaired children  
trained on braille **98**

Numbers of differently abled children  
are enrolled **332**

Number of drop out children  
re-enrolled in schools **58**

Capacity building of  
BAL SANSAD Members **513**

Children reaching out through  
Building basics skill **180**

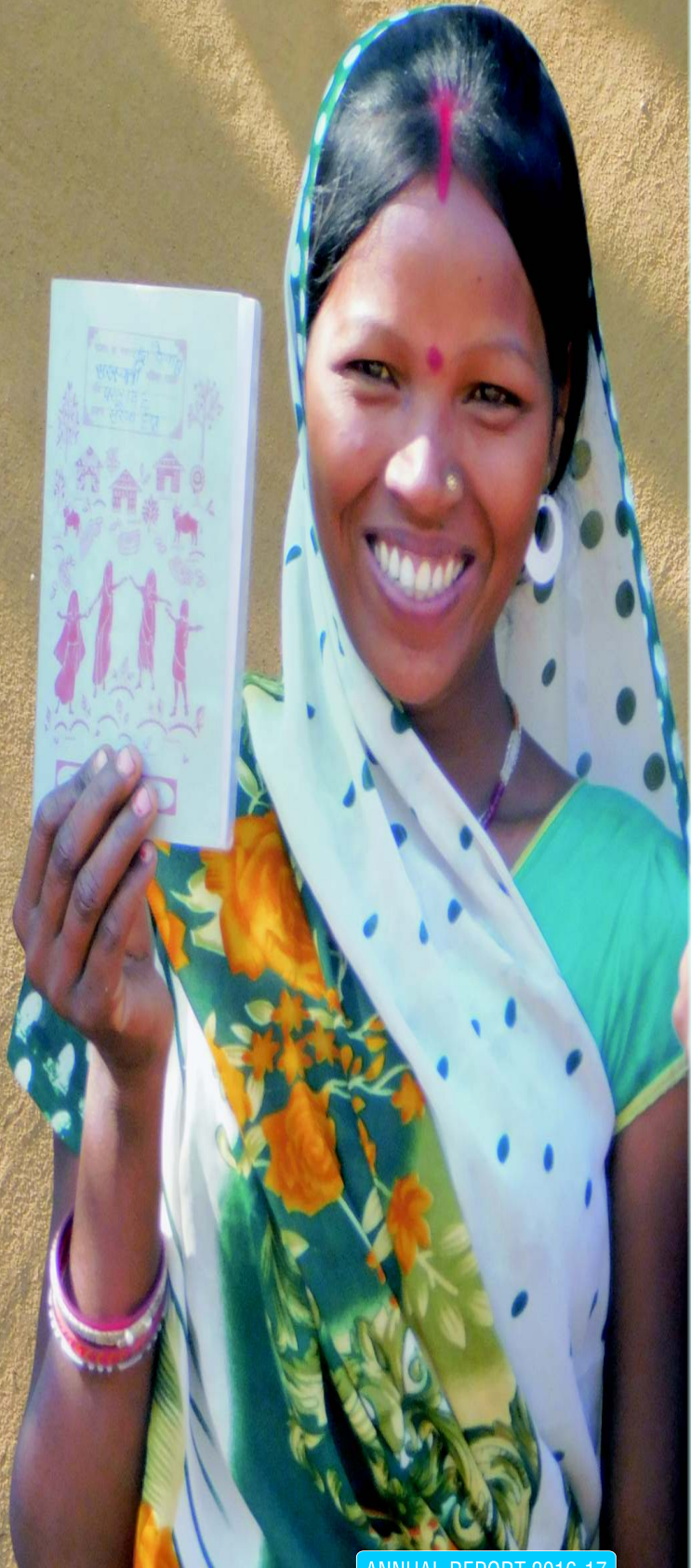
Capacity building of SMC Members &  
ensuring social Inclusion in SMC **1017**

Teachers, BRC, CRC, MRC  
trained on RTE **887**

Children and youth trained on  
life skill education **600**



# Women Empowerment



## Financial Inclusion

65 SHGs have been formed during the year and 24 no of SHGs have been formed Exclusively for Person with disabilities. Main aim is to build institutions at village level to support poorest of poor people, to organize them in way to generate their income.



## Gender Sensitization

To bring gender equity, gender sensitization programmes have been conducted by imparting knowledge on the concept of gender equity and their roles in this.



## Vocational Training

134 Vocational training conducted during the year on livelihood as- Goat rearing, Mushroom Production, Masala Production, Incense Stick Production, Leaf Plate Making, SRI/SWI etc. By this 1000 SHG members are benefitted and 82 Individual have been supported and Linked with Bank and other financial Institute.

## Sustainable Agriculture and Livelihood



Chetna Vikas has always been emphasizing on ensuring sustainability in agriculture and livelihood so that employment opportunities are generated. It also focuses on developing and promoting locally adapted farming systems, sustainable and ecological practices through building community institutions to promote sustainable agriculture which can ensure sustainable livelihoods to the marginalized section of our society. Thus it has also paved a way for the women farmers to get recognition for their roles in agriculture.



### Farmer's Club : WADI families

No. of Village covered	11
No. of Farmers Club	9
No. of Male Farmers	237
No. of Women Farmers	63



## Sustainable livelihood through organic farming

Chena Vikas started working with farmers to improve their livelihood on agro products with organic farming that is healthy and cost effective with a high market price.

### **72** Farmers

are trained on organic farming and also practicing

### **30** Farmers

are trained in advanced agriculture technology SRI, SWI, WADI, Multicropping

### **56** Farmers

are linked with Block (AATMA) and getting benefits

### **Execution of advance agriculture technology**

By using the advance agricultural technology equipment and method the farmers have made to the current market demands.

# Standard Operating Procedure (SOP)



**SOP**  
On Early marriage  
in Jharkhand



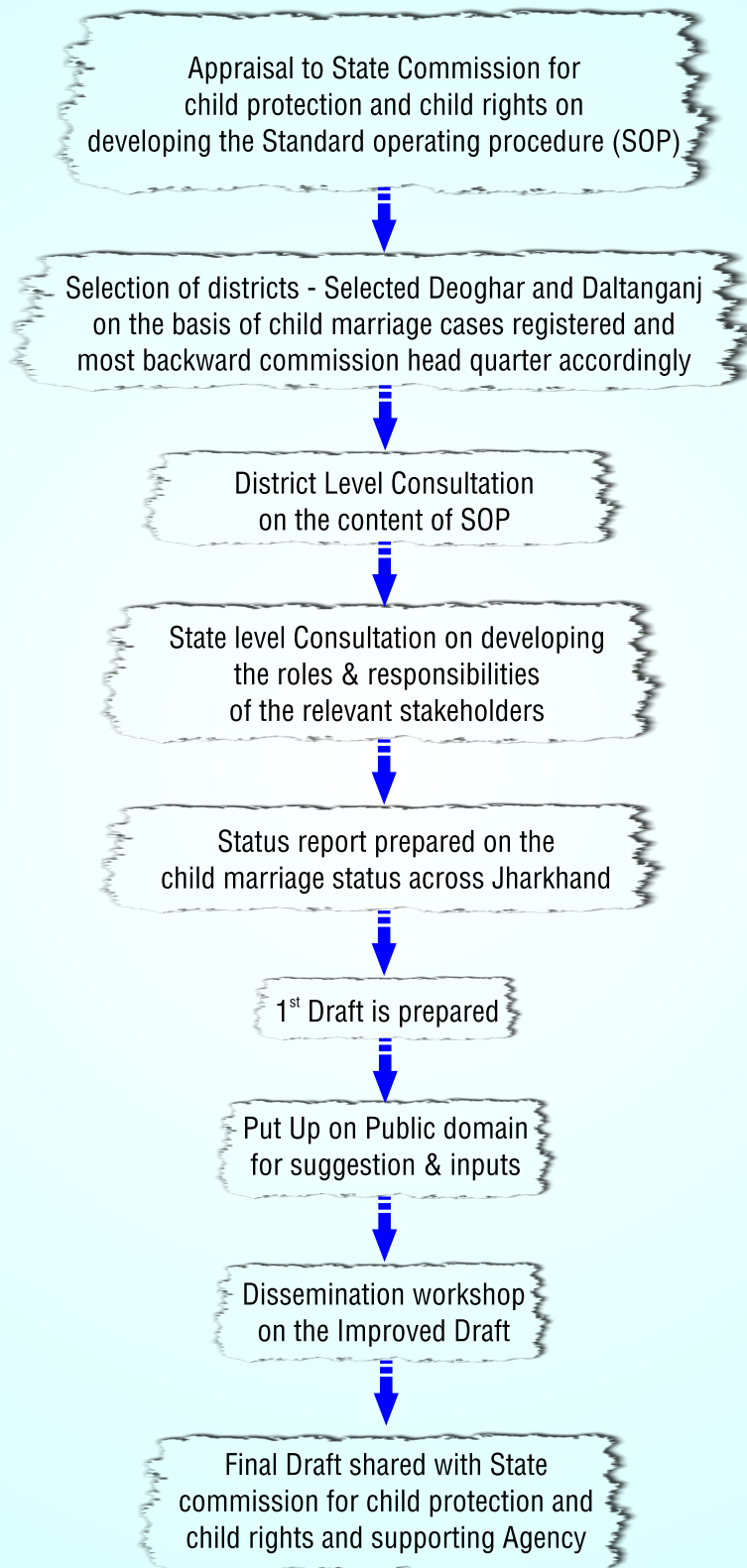
## Standard Operating Procedure

### Prohibition of Child Marriage in Jharkhand

An illustration depicting two women in traditional Indian attire. One woman is wearing a yellow and red sari with a pink headscarf, and the other is wearing a blue and red sari. They are sitting on the floor next to a small fire and a stack of pots. A green plant is also visible in the background.



## The Process Followed





## Child Protection

Child protection requires full attention to save the rights of children to promote a positive action or behavior to reduce risk factors and promote protective factors by ensuring wellbeing of children and families. We have been implementing projects which are child centric and protecting children from violence, abuse, negligence and exploitation.



**31**

Child Protection and Information Centers have been running with the engagement of

**3062** children.

**181**

Children are trained on stick & stones modules on child protection

**621**

ICPS functionaries participated in the capacity building programme

**75**

Cases have been addressed through responsive mechanism in CHILDLINE.

**23**

Children are assessed in the rescue and rehabilitation process.



Village level child protection committees have been strengthened through capacity building of

**521** VLCPC members

**10490**

Individuals have been reached out through street play programmes on child marriage and child labour.

# Youth Empowerment





**24**

Youth clubs are formed with 385 members

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**326**

Youth have participated in skill development programmes in 16-17 (Tailoring, beautician, Mushroom, Leaf Plate Making, Computer Training)

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**16**

Vocational training programmes with participation from 61 PWDs (youth)



## Key Achievements in HEALTH

- 10000** Mass participations have been ensured through Community meetings to sensitize
- 332** Youth Adolescent clubs have been formed to train girls on menstrual health and hygiene RTI/STI, HIV/AIDS
- 12** Interface meetings with the government officials for proper implementation of the schemes and services
- 764** Grass root health functionaries (Sahiya, ANM), VHSNC's have been trained on, to make the service accessible

## Common Celebrations

### International women's Day Celebration



Each year the international women's Day is celebrated with flying colours with different themes where they showcase their talents, different skills and learn from each other

### Children's Day Celebration

Chetna Vikas being a child centered organization ensures to engage every child and get participation from each and every child we work with.



## World Environment day



The organization celebrates 'World Environment Day' with the community people each year on 5<sup>th</sup> June aiming at creating awareness on issues like water conservation, environment protection and importance of plantation.

## World Sights Day



## World Disability Day





## International Yoga Day



The international yoga day is celebrated every year in the project areas especially with the children to provide a positive collective attitude.

### Development communication and Public relations

There are several strategies and mediums which have been used to reach out to the community. By keeping in mind the socio cultural aspect of the community we use the development communication mediums such as-



Puppet Shows/Street Plays/Rallies

Public meetings/  
Interface meetings/  
Celebration of  
significant days

IEC materials/  
Demonstrations/  
Stalls



Wall Writing/Wall painting drives

## The Way Ahead

In the coming years Chetna Vikas will work further increase our reach and impact around and deepen our efforts to become an organization that builds on its learning's, and shares them widely to promote action for the empowerment of marginalized communities thereby creating a space while mainstreaming them.

- Expansion of livelihood programmes
- More initiative in skill development
- Youth empowerment
- More innovative approaches to work with the visually impaired and disability

## Success Stories



It was beyond my imagination that I will be passed out in board exam with first division. This factor leads to strengthen my mind & now even I am using TAB for betterment of my study & allied.

**--Simpi Kumari**



“Now I am very much familiar with Braille & reading Braille letter or writing in Braille slate is a very easy task for me.”

**-- Gour Goswami**

“I have a career now and I can support my family too. I am capable to make my own decisions”

**-- Pinki Kumari**



"...Though we also contribute equally in farming we were never recognized. But now I have earned that recognition as farmer in the society and my views are respected in my family."

**-- Menka Devi**



# Financial Transparency

## CHETNA VIKAS

Loknayak Bhawan, Bye Pass Road, Baijnathpur (Rampur), Deoghar, Jharkhand-814112

### Receipts & Payments Accounts

For the year 1st April, 2016 to 31st March, 2017

Receipts	Amounts (Rs.)	Total Amounts (Rs.)	Payments	Amounts (Rs.)	Total Amounts (Rs.)
<b>To, Opening Balance</b>			<b>By, Programme Expenses</b>		10,483,008.00
<i>Cash in hand</i>	58,093.00		<b>By, Programme Personnel</b>		7,363,240.00
<i>Cash at Bank</i>	3,024,691.11	3,082,784.11	<b>By, Administrative Expenses</b>		1,426,576.99
<b>To, Grant in Aid</b>			<b>By, Outstanding Liabilities</b>		1,090,349.00
<i>FCRA</i>	19,030,958.34		<b>By, Addition In Fixed Assets</b>		121,333.00
<i>NON FCRA</i>	3,092,494.00	22,123,452.34	<b>By, Loan &amp; Advance(Assets)</b>		744,595.00
<b>To, Interest Receive</b>	-	238,923.00	<b>By, Closing Balance</b>		-
<b>To, Loan &amp; Advance(Assets)</b>		709,019.00	<i>Cash in hand</i>	14,075.00	
<b>To, Grant Receivable</b>		65,090.00	<i>Cash at Bank</i>	5,072,591.46	5,086,666.46
<b>To, Other Income</b>		96,500.00			
<b>Grand Total Rs.</b>		26,315,768.45	<b>Grand Total Rs.</b>		26,315,768.45

### Income & Expenditure Accounts

For the year 1st April, 2016 to 31st March, 2017

Expenditure	Amounts (Rs.)	Amounts (Rs.)	Income	Amounts (Rs.)	Amounts (Rs.)
<b>By, Programme Expenses</b>		8,517,399.00	<b>By, Grant In Aid</b>		18,922,256.45
<b>By, Programme Personnel</b>		7,937,174.00	<b>By, Grant Receivable</b>		384,112.00
<b>By, Administrative Expenses</b>		1,459,076.99	<b>By, Interest From Bank</b>		238,923.00
<b>By, Depreciation</b>		193,597.00	<b>By, Excess of Expenditure over Income</b>		905,340.00
<b>By, Excess of Income over Expenditure</b>		2,343,384.46			
<b>Grand Total Rs.</b>		20,450,631.45	<b>Grand Total Rs.</b>		20,450,631.45

### Balance Sheet

As on 31st March, 2017

Fund & Liabilities	Amounts (Rs.)	Total Amounts (Rs.)	Assets & Properties	Amounts (Rs.)	Total Amounts (Rs.)
<b>General Fund</b>		4,966,289.08	<b>Fixed Assets</b>		787,145.00
<b>Liabilities for Payment : FY 2016-17</b>		2,452,128.88	<b>Grant Receivable</b>		1,495,011.50
<b>Liabilities for Transfer to Project</b>		210,000.00	<b>Advance</b>		259,595.00
			<b>Cash &amp; Bank Balance</b>		5,086,666.46
<b>Total Rs.</b>		7,628,417.96	<b>Total Rs.</b>		7,628,417.96

# Transparency Profile

## Members of Governing Body

Name	Sex	Position on Board
Sri Rabindra Bhai	M	President
Sri Kumar Ranjan	M	Secretary
Sri Babulal Kapri	M	Treasurer
Sri Vashishta Narayan Singh	M	Member
Sri Sanjeev Kumar Dev	M	Member
Mrs Rekha Kunai	F	Member
Sri Bhuwaneshwar Yadav	M	Member
Sri Anand Mohan Singh	M	Member
Mrs Poonam Verma	F	Member
Mrs Nirmala Devi Choudhary	F	Member
Mrs Sadhna Kumari	F	Member

- ☞ The Chetna Vikas Board met 2 times in the FY 2016-17 on 28/07/16 & 11/01/17. Minutes of Board meetings are documented and circulated.
- ☞ Board Rotation Policy exists and is practiced.
- ☞ The Board approves programmes, budgets, annual activity reports and audited financial statements. The Board ensures the organization's compliance with laws and regulations.
- ☞ No Annual Gross Remuneration paid to members of our Statutory Governing Body by this organization

### STAFF DETAILS : (As on March 31, 2017)

Gender	Paid Full Time	Paid Part Time	Consultants (Part Time)	Volunteers	Total
Male	74	18	04	08	104
Female	35	0	0	05	40

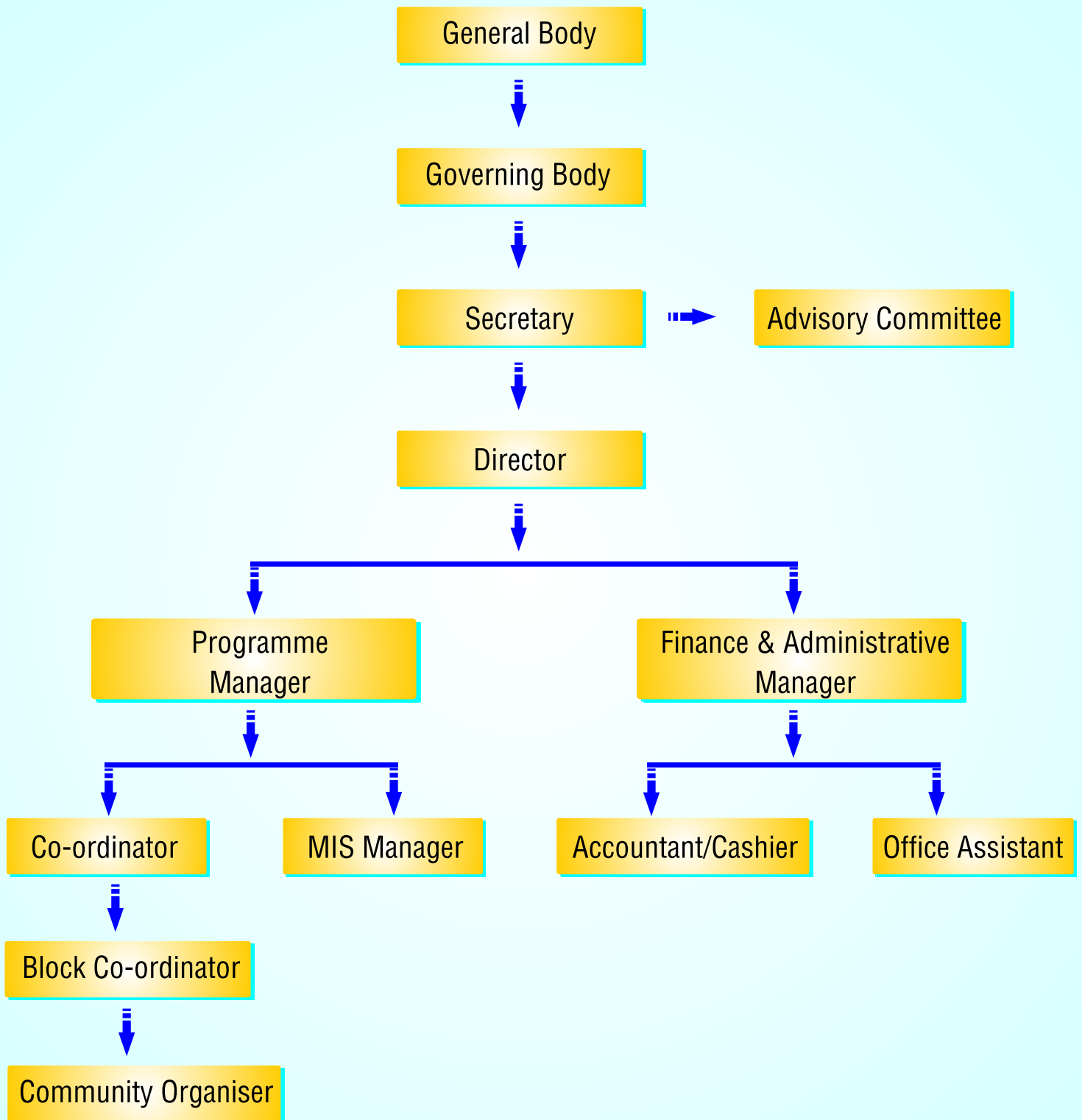
### Accountability and Transparency :

- ☛ Remuneration (per annum) of highest paid staff Rs. 3,60,000/-
- ☛ Remuneration (per annum) of the lowest paid staff members Rs. 66,000/-

### DISTRIBUTION OF STAFFS ACCORDING TO SALARY LEVELS : (As on March 31, 2017)

Slab of gross salary (in INR)	Male	Female	Total
< 10000 5000 - 10000	34	27	61
< 15000 10001 - 15000	14	03	17
< 20000 15001 - 20000	14	02	16
< 25000 20001 - 25000	09	02	11
< 30000 25001 - 30000	03	01	04

# Organogram







Lok Nayak Bhawan

Bypass Road, Baijnathpur (Rampur), Deoghar - 814112, Jharkhand

Ph. : 9304060474 | Email: chetnavikas1985@gmail.com | Website: www.chetnavikas.in